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**PRESS RELEASE**

**June 2010**

## ***Innovation, Crime Prevention***

**The British Insurance Vehicle Security Awards**

The winning vehicle manufacturers in the 2010 British Insurance Vehicle Security Awards (BIVSA) were announced today, with Volkswagen and Nissan revealed as first time winners of the Manufacturer award for cars and vans respectively, at this the seventh annual awards ceremony. The Innovation award, was won by Iveco for their use of component marking, with the new Green Car & Van categories, won by Toyota and Ford.

Since 2004 these highly regarded awards have recognised all that's best in vehicle security, on the newest cars and vans on the market, applauding the work of vehicle manufacturers and raising consumer awareness.

This year's 22 awards were presented across a range of car and van categories, and included for the first time recognition for the manufacturers of the greenest car and van meeting the awards criteria - proving that buyers need not compromise when it comes to security and helping the environment. Toyota's Prius T3 and T Spirit with Solar Panel won the car award, whilst Ford's Fiesta Sport Van took the van award.

The Innovation Award recognises those manufacturers who are looking beyond their current security solutions to products and services, which give confidence to vehicle owners and have an overall societal benefit of reducing vehicle crime. Iveco is the worthy winner this year for their introduction of component marking across their range. Since March 2009, all new Iveco vehicles have been marked using Retainagroup's state of the art marking technologies, and details of each vehicle are recorded with the owner information on the International Security Register (ISR). The system is successful at deterring and detecting crime, including cloning; it enables law enforcement agencies to identify suspect vehicles or parts at any time of the day or night, putting criminals at significantly greater risk of being caught and, therefore, acting as a major deterrent to the original theft.

In a recession hit economy, this innovation is minimising disruption to commercial vehicle fleets, which can be a target for theft, not only for resale and use in the

commitment of further crime, but also to be broken up and sold on in the lucrative parts market.

Andrew Miller, Director of Research, Thatcham said: "Thatcham has played a key role in the fight against vehicle crime since 1992 and we welcome the opportunity to reward and encourage vehicle manufacturers who are really at the top of their game when it comes to improving the security of their vehicles."

Martin Flach, Product Director, Iveco UK, said: "Iveco prides itself on being innovators within this industry and it is therefore a great pleasure and testament to our work to receive this Innovation award. Iveco are committed to improving vehicle security across our range of commercial vehicles and this external recognition of our efforts is therefore highly appreciated."

The winners and close runners up (placings) of the British Insurance Vehicle Security Awards 2010 are as follows:

## **CARS**

### City Car / Supermini

- 1st Volkswagen Polo SEL (2010 MY)
- 2nd Seat Ibiza Sport
- 3rd Skoda Fabia (except S and Greenline) (2010 MY)
- 4th *Mini*

### Small Family Car

- 1st Citroen C4 Exclusive
- 2nd *Volvo C30*
- 3rd *Audi A3*

### Family Car

- 1st *Citroen C5 Exclusive*
- 2nd *Volkswagen Passat – Passat CC*
- 3rd *Vauxhall Insignia*

### Compact Executive Car

- 1st *Audi A4*
- 2nd *Audi A5 Sportback*
- 3rd *Infiniti G*
- 4th *Seat Exeo*

### Compact MPV

- 1st *Citroen C4 Picasso Exclusive*
- 2nd *Volkswagen Golf Plus (except S)*
- 3rd *Skoda Roomster (except 1)*

### Large MPV

- 1st *Volkswagen Caravelle (2010 MY)*
- 2nd *Ford S-MAX*
- 3rd *Ford Galaxy (except LX)*

### Open-top Car

- 1st *Audi A5 Cabriolet*
- 2nd *Audi R8 Spyder*
- 3rd *Volkswagen Eos*
- 4th *Audi TT Roadster*

Performance Car (including Coupe, Hot Hatch and Super)

- 1st *Audi S8*
- 2nd *Mercedes-Benz CL Coupe*
- 3rd *Citroen C4 Coupe Exclusive*

Crossover

- 1st *Volkswagen Tiguan*
- 2nd *Volvo XC60*
- 3rd *BMW X1*
- 4th *Skoda Yeti*

Compact 4x4

- 1st *Audi Q5*
- 2nd *Infiniti EX*
- 3rd *Vauxhall Antara*
- 4th *Chevrolet Captiva*

Large 4x4

- 1st *Toyota Land Cruiser V8*
- 2nd *Audi Q7*
- 3rd *Infiniti FX*
- 4th *Lexus RX*
- 5th *Nissan Murano*

Executive Car

- 1st *Citroen C6*
- 2nd *Audi A6*
- 3rd *Volvo S80*

### Luxury Car

- 1st *Volkswagen Phaeton*
- 2nd *Audi A8*
- 3rd *Mercedes-Benz S-Class*
- 4th *Jaguar XJ (2010 MY)*
- 5th *Lexus LS*

### Green Car

- 1st *Toyota Prius T3 and T Spirit with Solar Panel*
- 2nd *Toyota PriusT4 and T Spirit*
- 3rd *Volvo C30 DRIVe with Start/Stop*
- 4th *Volkswagen Golf Bluemotion*

### Manufacturer

- 1st *Volkswagen UK: Jetta, Passat – Passat CC, Caddy Maxi Life, Caravelle, Eos, Scirocco, Tiguan, Touareg and Phaeton*
- 2nd *Audi UK: A3, A4, A5, R8, TT, Q5, Q7, A6 and A8*
- 3rd *Volvo Car UK Ltd: C30, S40 – V50, S60, C70, XC60, XC90 and V70 - XC70 - S80*
- 4th *BMW UK: 1-Series, Z4, 5-Series, X1, 7-Series*
- 5th *Mazda Motors UK Ltd: 2, 5, 6, RX-8 and CX-7*
- 6th *Nissan Motor (GB) Ltd: 370Z, GT-R, X-Trail, Murano and Pathfinder*
- 7th *Toyota GB (PLC): Avensis, Prius, Verso, Rav-4, Land Cruiser*

[models / variants in italics satisfy the awards selection criteria across all variants in the model range]

## VANS

### Light Van

- 1st *Peugeot 207 Van*
- 2nd *Peugeot Partner*
- 3rd *Citroen Berlingo*

### Heavy Van

- 1st *Renault Trafic*
- 2nd *Nissan Primastar*
- 3rd *Vauxhall Vivaro*

### Pick-up (including light tipper)

- 1st *Mitsubishi L200 (except 4work and 4life)*
- 2nd *Nissan Cabstar*
- 3rd *Nissan Navara*

### 4x4 Van

- 1st *Citroen C-Crosser Enterprise*
- 2nd *Mitsubishi Outlander*
- 3rd *Mitsubishi Shogun*

### Green Van

- 1st *Ford Fiesta Sport Van*
- 2nd *Fiat Florino Cargo SX 1.3 MultiJet 75 Comfort-Matic*
- 3rd *Peugeot 207 Van*

## Manufacturer

1st Nissan Motor (GB) Ltd: *NV 200, Primastar, Interstar, Cabstar, Navara, and Pathfinder*

2nd Peugeot Motor Company PLC: *207 Van, Partner, Expert, and Boxer*

3rd Citroen UK Ltd: *Berlingo, Dispatch, Relay and C-Crosser Enterprise*

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### **Note to Editors:**

Thatcham are happy to provide informed opinion to press on a range of automotive issues including vehicle repair, security and safety. Please contact our press office as above.

### **Thatcham**

The Motor Insurance Repair Research Centre, or 'Thatcham' as it is widely known, was formed in 1969 by British Insurers. The Centre is independently operated and has its own Board of Directors. Its main aim is to carry out research targeted at containing or reducing the cost of motor insurance claims, whilst maintaining safety standards. Thatcham provides products and services for a number of functional areas within the collision repair industry: Insurers; Motor Manufacturers; Equipment Manufacturers and Suppliers.

Employing over 160 members of staff, Thatcham has an established reputation as an automotive standard setter and a proven capability in delivering an array of totally unique, high quality, ready to use and bespoke products and services to the automotive industry, on a global stage.